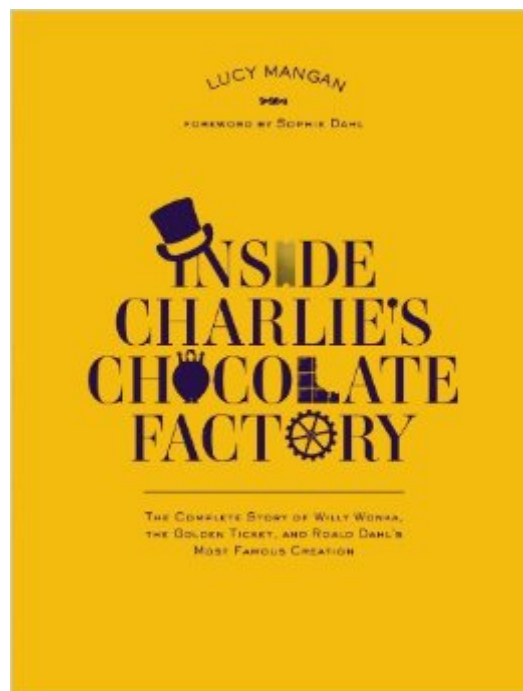


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# Inside Charlie's Chocolate Factory: The Complete Story Of Willy Wonka, The Golden Ticket, And Roald Dahl's Most Famous Creation.



## Synopsis

Celebrate the 50 years of Charlie and the Chocolate Factory with this scrumdiddlyumptious book about the iconic novel and author! Inside Charlie's Chocolate Factory explores the unique appeal and lasting cultural impact of Roald Dahl's beloved classic. This non-fiction book looks at the development of the original story and characters, its social history, and the varying film and stage adaptations. With never-before-seen material from the archives, full-color photos and illustrations throughout, and quotes from Roald Dahl enthusiasts this gorgeously produced gift book is a great way for fans to celebrate Charlie, Wonka, and Roald Dahl!

## Book Information

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Average Customer Review: 4.8 out of 5 stars See all reviews (5 customer reviews)

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## Customer Reviews

Fans of Roald Dahl and of Charlie and the Chocolate Factory have a lot to be thankful for in this delectable book. In this year when we celebrate the Golden Anniversary of Charlie, this well-written book is a timely tribute to the story and its impact on our lives. Guardian journalist Lucy Mangan writes this book in an engaging, accessible way. She writes as someone who knows and loves her subject matter. It examines the origins of the story, its various adaptations, its impact on popular culture and even the Wonka sweet spin-offs inspired by the book. It is a detailed, thorough, behind-the-scenes tour of the book and its adaptations. She even offers up her thoughts on what made each adaptation work even though she betrays a slight bias to the Gene Wilder film of 1971. The best thing is the comparison between the four different illustrated editions of the story to date. I loved the comparison she drew between the illustrations of Schindelman, Jaques, Foreman and

Blake. It is fascinating to see these various illustrations side by side and it saves me the trouble of having to purchase first edition copies at exorbitant prices. Admittedly, after looking at the Schindelman drawings, I felt that they did not quite define the characters as well as those done by other illustrators. Not to begrudge those who grew up with Schindelman's version, but it's just that the characters weren't drawn distinctly in his drawings. There are only a couple of small points I would like to highlight. They don't weaken the book per se but it would be helpful to the author if she ever updates the book. It would have been good if Mangan had moved her sections about Roald's schooldays, his Cadbury-tasting sessions and his love of chocolate to the beginning.

If you've ever wanted to know everything there is to know about Roald Dahl's CHARLIE AND THE CHOCOLATE FACTORY, this might be the book for you. Celebrating Charlie's 50th birthday, INSIDE CHARLIE'S CHOCOLATE FACTORY goes deep into the world of Willy Wonka, Oompa Loompas and of course Charlie Bucket. Giving a behind the scenes look at the book, both of the movies, stage shows and pop culture references, this book is packed with trivia and insight into the classic story. It also gives a brief history of the chocolate industry and how Roald came to want to write about it. All with tons of glossy, color photos that'll have you salivating on every page! As a huge fan of Roald Dahl's book, I loved getting to learn more about the world of Willy Wonka. I found the first three sections to be the most interesting. This first section is all about Roald's process and how the book came to exist. It also covered its publication around the world and its reception. The second section was all about the various adaptations of the book, particularly the two movies that were made. The book goes into much more detail with the Gene Wilder version, but it was neat to learn about the process for each movie and how certain things changed from one to the other. There were a lot of things the older movie couldn't do simply because the special effects technology wasn't as advanced as the younger movie. They also had two wildly different interpretations of Willy Wonka himself, with Gene Wilder playing him as joyfully demented and Johnny Depp playing him more childlike. It was cool to read about the directors' different takes on the same source material.

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